

SPIRITAWARDS

88 WORDS OF 8TH GEN EXCLUSIVE CUSTOMS



So, what is the Prize?

Exclusive Customs by Louie Gong- You work with me to design a unique shoe that represents you, your heritage, a story from your life, your goals - anything you can imagine. (\$250+ value)

Why give your work away?

The growing popularity of my shoes and other endeavors challenges my core values about accessibility. By offering my Exclusive Customs for free, I'm using them as a symbolic tether to my core values and experiences. It will also give me greater control over the direction of my art.

But how do I know what "eighth generation" means?

I named my business Eighth Generation as a shout-out to the previous 7 generations, who by virtue of their sacrifice set me up in a position to do work that I love. The name is a constant reminder that my actions represent the collective effort of my entire family tree, and this understanding gives me the energy to set challenging goals and say yes to opportunity even when it scares me.

Who is eligible for nomination?

Anyone in the world regardless of race, age, gender or country of residence is encouraged to apply. Nominations of people other than yourself are also encouraged. Non-profit organizations are also eligible as long as they specify how they will use their Exclusive Custom shoes (i.e. gift, auction and etc.)

What's the process? How do I get started?

If you think you have Eighth Generation Spirit or know someone else who does, you can answer the questions below in just 88 words. Photos of the nominee or an image that represents the nominee are strongly encouraged.* I will review your submission, and I may share the information about your good work through an album on my Facebook page, where others will also have a chance to learn about it- and be inspired by it.** Finally, I will choose winners as often as I can from the pool of nominees.***

APPLY NOMINATE

Send me an email answering the following questions:

WHO ARE YOU? 8 words max

**HOW HAVE YOU DEMONSTRATED
EIGHTH GENERATION SPIRIT?** 80 words max

contact@eighthgeneration.com

*You must read guidelines before submitting

Please note:

*You must have permission from the nominee before submitting a nomination.

**Your submission may be displayed publicly through the Eighth Generation Facebook page or website.

***I hope to give away one shoe every 6 weeks, but I make no guarantees.

88 WORDS